

# Money Savvy GENERATION®

Dear Parents/Guardians:

I'm happy to announce that soon we will begin teaching a unit on personal financial management. This unit is from a multi-year, cross-curriculum program called Money Savvy Kids®. This program aligns to the academic goals that we have in place for social studies, math and reading, and teaches the skills of basic personal finance. By the end of this unit you should have a Money Savvy Kid living in your house!

In the coming weeks your child will learn dozens of basic economic and financial concepts. The lessons that we will be teaching include:

- **Lesson 1:** What Can I Do With My Money?
- **Lesson 2:** Setting Priorities
- **Lesson 3:** Delaying Gratification
- **Lesson 4:** Budgeting
- **Lesson 5:** Savings Accounts
- **Lesson 6:** ATMs (Getting Money Back)
- **Lesson 7:** Learning How to Economize
- **Lesson 8:** Being a Savvy Spender

In the coming weeks there will be many opportunities for dialogue in your household on these and other financial topics. Your child will likely come home with questions about how some of the economic and financial concepts learned in class apply to your daily lives. I hope that these discussions will enrich your child's learning and understanding.

Sound management of personal finances is a crucial life skill. According to national research, most adults wish that they had been taught personal finance when they were in school. I am pleased to be able to give your child the long-term advantages that this type of learning will provide.

Thank you in advance for your support and participation. And get ready to hear words like "saving," "investing" and "tax-deferred" around your house!

Sincerely,

